FAITH & FUNDRAISING
conference 2027

# Faith & Fundraising Conference

## February 22-25, 2027

## Hilton Los Angeles Universal City

# Sponsorship & Exhibit Opportunities




Association for CHRISTIAN FUNDRAISING

*Revised 11/2026 – This document will be updated as sponsorships are claimed.*

# Why Faith & Fundraising?

**What is Faith & Fundraising?**




Faith & Fundraising: Los Angeles 2027 is **an in-person conference for fundraisers with a focus on faith.** Enjoy a vibrant venue while learning and networking, leaving inspired and energized.

You have the opportunity to forge strong partnerships for years to come with decision-makers and changemakers who are transforming the world of Christian Philanthropy.

We look forward to our time together:

- Connect with more than 300 faith-based nonprofit leaders and decision-makers
- Build relationships with executives, development leaders, consultants, and service providers
- Showcase your products and services through exhibit hall hours, networking events, and conference activities
- Participate in educational sessions and conversations shaping the future of Christian philanthropy
- Establish connections that extend beyond the conference and into future business opportunities

# What's Next?

**Ready to partner, have questions, or want to develop a custom package?**
Contact Shasta Foy, CAE, Executive Director, at shasta@acfundraising.org.

View the event agenda, and check for updates, at faithandfundraisingconference.org/schedule

# Why Sponsor?




- Opportunity to engage with over **300 leaders in the nonprofit sector** from the U.S., Canada, and beyond!
- Place your company's brand on sponsorship opportunities for Faith & Fundraising
- Generate leads using the Whova App!
- Worthwhile investment and wide array of opportunities to interact with those serving in the faith-based fundraising community
- Make connections in a beautiful Southern California location
- Opportunity to engage and participate in the conference breakout sessions and keynote presentations

**We will help you connect your products and services to leaders who need them:**

Executive Directors
CEOs
Special Event Coordinators
Chief Development Officers
Major Gift Officers
Directors of Communications
Directors of Marketing
Board Members
Consultants

Annual Fund Directors
Social Services Agencies
Higher Education/Seminaries
Outdoor Ministries
Congregations
Foundations
Financial Services Consultants
Arts/Culture Charities
Health Care/Senior Living Centers

**Feedback From Previous Sponsors:**

- "Sponsorship at Faith & Fundraising exceeded my goals, and yielded great networking contacts!"
- "We've enjoyed our relationship over many years and hope to continue it."
- "I thought it was a great conference and have high hopes for the next one."
- "It was another great experience. I was checked on and thanked multiple times and felt welcomed. There were many opportunities to interact with the attendees and still be able to go to a few breakout sessions."

# Sponsorship Opportunity Details

**Faith & Fundraising 2027 Title Partner**
**$30,000**
Receive exceptional *exclusive* recognition and opportunities to forge new connections as Presenting Sponsor. Be elevated as an exceptional partner in helping Faith & Fundraising attendees achieve and surpass their goals.

- Your logo included on banners at key locations around the conference.
- A representative from your company gives a two-minute address at two conference general sessions.
- A 90-second to two-minute sponsor video shown before one of your general session addresses.
- Your logo on a unique item.
- Your logo on the Conference Website and promotions related to the welcome reception.
- Your logo included on the digital app for the conference (Whova).
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and three conference registrations.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.
- Additional post-event engagement opportunity.
- We want to work with you to shape how you want to connect with Faith & Fundraising participants and ACF stakeholders - contact us to explore all the possibilities.

**Faith & Fundraising 2027 Premier Partner**
**$20,000**
Stand out as a champion of Faith & Fundraising through the *exclusive* Presenting Sponsorship. Benefit from top-tier recognition and strategic engagement opportunities while aligning your brand with the advancement of faith-based fundraising excellence.

- Your logo included on banners at key locations around the conference.
- A representative from your company gives a two-minute address at one conference general session.
- A 60-second sponsor video shown before your general session address.
- Your logo on the Conference Website and promotions related to the welcome reception.
- Your logo included on the digital app for the conference (Whova).
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and two conference registrations.

- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.
- Additional post-event engagement opportunity.

**Launch Party**
**$10,000**
Offer an *exclusive* first impression of the conference as we provide attendees with heavy appetizers, beverages, and space to make new or renewed connections.

- Your logo included on a banner welcoming attendees to the welcome event.
- A representative from your company gives a 60-second Welcome Address before the Launch Party Program.
- Your company recognized as sponsor of drink tickets (one provided per person).
- Your logo on the Conference Website and promotions related to the welcome reception.
- Your logo included on the digital app for the conference (Whova).
- Your logo included in thank you for sponsorship on social media, and/or alongside photos from the welcome reception.
- Additional post-event engagement opportunity.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Registration**
**$7,500**
Position your organization as the *exclusive* presenter of one of the first touchpoints of the event, gaining visibility from the very beginning.

- Your logo included on a banner welcoming registrants to the conference, and on welcome tote bags provided at registration.
- Your logo on the Conference Website and information related to registration.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Keynote Speaker**

**$6,000 each (2 SOLD, 2 available)**

Be a key part of the conference by sponsoring these paramount educational and inspirational general sessions.

- A representative giving a 2 minute welcome to the session and Introducing the speaker.
- Your logo on banners and screens.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Keynote Speaker.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

~~**Wifi Sponsor**~~ **- SOLD**

~~**$6,000**~~

Help attendees stay connected as they build connections throughout the conference with the *exclusive* wifi partnership.

- Premier placement of your logo when conference attendees access the hotel wifi.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Celebration Feast (Wednesday evening)**

**$6,000**

ACF has a long history of recognizing outstanding members and stakeholders with an annual Celebration Feast. The 2027 Feast and the *exclusive* sponsorship will be no different.

- Your logo included on a banner welcoming participants to the feast.
- A representative from your company gives a 60-second Welcome Address at the beginning of the Celebration Feast Ceremony.
- Your logo included on the Conference Website and promotions related to the Celebration Feast.
- Your logo included on the digital app for the conference (Whova).
- Your logo included in thank you for sponsorship on social media, and/or alongside photos from the awards banquet.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Host a Meal**

**$5,000 (3 opportunities, 2 available)**

- ➔ ~~Lunch Tuesday~~ - **SOLD**
- ➔ Breakfast Wednesday
- ➔ Lunch Wednesday

Your $5,000 sponsorship of one meal includes:

- A representative from your company may present a 60-second Welcome to Meal and say a grace/blessing (or introduce someone to say grace).
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Pre-Feast Cocktail Reception (Wednesday evening)**
**$5,000**



Kickoff our celebration night with a lively, *exclusive* cocktail reception.

- Your logo included on a banner welcoming participants to the reception.
- A representative from your company gives a 60-second Welcome Address at the beginning of the Celebration Feast Program.
- Your company recognized as sponsor of drink tickets (one provided per person).
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

~~**Conference Name Tag Lanyards**~~ - **SOLD**
~~**$5,000**~~

- Your logo will *exclusively* be imprinted on name tag lanyards (alongside F&F logo) for the conference name tags.
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Conference App**
**$5,000**
The Whova App is a visually-appealing and user-friendly app to guide conference attendees through the schedule, breakout sessions, maps of meeting rooms, and the exhibit hall. Thanks to your *exclusive* support, attendees will be able to learn about speakers and reach out to fellow attendees. There will be prizes for the participants who use the app the most.

- Premier placement of your logo in the Conference App Home Page.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Conference App.
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Hotel Keys**
**$5,000**

- Your logo on hotel key cards, alongside the conference logo.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.
- Please note: hotel may also require that we include their logo on the card.

~~**Exhibit Hall Host**~~ - **SOLD**

~~**$4,000**~~

Be recognized as the key, *exclusive* partner welcoming exhibitors and attendees to the exhibit hall, encouraging interactions to transform missions.

- Your logo on a banner designating the hall.
- Your logo on signage and directions to the hall.
- Your logo on sponsor welcome package.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Exhibit Hall.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

~~**Participant Notebook/Journal**~~ - **SOLD**

~~**$4,000**~~

Help attendees save key insights from around the event.

- Your logo *exclusively* included on journal for all attendees, along with conference logo.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Post-Event Education Partner**

**$4,000 (multiple opportunities available)**

Support post-conference educational content - discuss with ACF staff opportunities that may include underwriting a webinar, advanced virtual master class, or affinity groups.

- Introduce presenters of event.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).

- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

~~**Printed Pocket Guide**~~ - **SOLD**
~~**$3,500**~~
The Printed Pocket Guide is a schedule, typically 18x5" and folded. This easy reference guide includes the key information for the conference schedule, positioning your organization as the *exclusive* print partner in enhancing the attendee experience.

- Your logo prominently printed on the Pocket Guide
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Master Classes + Master Class Refreshment Breaks**
**$3,500 (2 opportunities)**
Have the opportunity to elevate attendees' educational growth as they take a deep dive into advanced content. Two organizations share dual-branding for the full day of Monday Master Classes, expected to be 2 sessions, exact sessions TBD.

- Your logo included on promotions and signage for Master Classes.
- Your logo included on tables during the refreshment break.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.
- Opportunity for additional targeted followup specifically to master class attendees.

**Sanitation Station Sponsor**

**$3,500**

Keep health and safety at the forefront of conference logistics. The Sanitation Stations include hand sanitation and any other hygiene that the hotel may offer, placed near the Registration Area and Exhibit Hall Area, with your *exclusive* recognition.

- Your logo included on or near sanitation stations, pumps, etc.
- Option to offer your own branded sanitation swag at your own expense (ie. carry-away hand sanitizer, lip balm, hand wipes, etc.)
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

~~**Sunday Early Welcome Reception**~~ **- SOLD**

~~**$3,500**~~

Before the conference begins, *exclusively* welcome early arrivals gathering at this fun, relaxed party to unwind from travel and begin making connections.

- Your logo included on signage.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference (Whova).
- Your logo and/or sponsorship photos included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

**Refreshment Break**

**$2,500 (3 opportunities, 0 available)**

- ➔ ~~Tuesday Afternoon~~ - **SOLD**
- ➔ ~~Wednesday Morning~~ - **SOLD**
- ➔ ~~Wednesday Afternoon~~ - **SOLD**

- Your logo included on the Refreshment table.
- Your logo included on the Conference Website and app.
- Note: Exhibit table not included.

# Exhibitor Opportunity



**$1,999 Exhibit Hall Table**

This year's Exhibit Hall will be positioned next door to the main plenary conference room. Tables are 6' long. You may reserve more than one table at the usual per table rate.

- One exhibitor table (6').
- Conference registration for one participant.
- Your logo included in Exhibitor Listing on the Conference Website.
- Your logo included in the Exhibitor section of the digital app for the conference (Whova).

# Email Outreach Opportunity

**Email to Participants**

**$1,000**

Email to participants to be sent before or after the conference: Receive list of participant emails for a one-time email, with option to have list tailored to specific organizational types/sectors. Timing to be mutually agreed on.

# Design Your Own Package!

Not seeing the right package for you and your business? **Share your ideas with us, or ask for suggestions** of other potential options. Customized sponsorship opportunities may include affinity group engagement, educational programming, networking experiences, technology partnerships, attendee wellness activities, branded shades for the California sun, and other opportunities tailored to your organization's goals.

# Overview of Opportunities

| | | Qty | Speaking Opp | Logo on Web site | Logo in App | Logo & Thank you on Social | Exhibit Table | One Conf Reg | Email List |
|---|---|---|---|---|---|---|---|---|---|
| **F&F 2027 Title Partner** | $30,000 | 1 | x | x | x | x | x | x | x |
| **F&F 2027 Premier Partner** | $20,000 | 1 | x | x | x | x | x | x | x |
| **Launch Party** | $10,000 | 1 | x | x | x | x | x | x | x |
| **Registration** | $7,500 | 1 | | x | x | x | x | x | x |
| **Keynotes (2 SOLD, 2 available)** | $6,000 | 5 | x | x | x | x | x | x | x |
| **~~WiFi~~ SOLD** | $6,000 | 1 | | x | x | x | x | x | x |
| **Celebration Feast** | $6,000 | 1 | x | x | x | x | x | x | x |
| **Host a Meal (1 SOLD, 2 available)** | $5,000 | 3 | x | x | x | x | x | x | x |
| **Cocktail Reception** | $5,000 | 1 | x | x | x | x | x | x | x |
| **~~Lanyards~~ SOLD** | $5,000 | 1 | | x | x | x | x | x | x |
| **Conference App** | $5,000 | 1 | | x | x | x | x | x | x |
| **Hotel Key Cards** | $5,000 | 1 | | x | x | x | x | x | x |
| **~~Exhibit Hall~~ SOLD** | $4,000 | 1 | | x | x | x | x | x | x |
| **~~Participant Notebook/ Journal~~ SOLD** | $4,000 | 1 | | x | x | x | x | x | x |
| **Post-Event Education Partner** | $4,000 | Multiple | x | x | x | x | x | x | x |

| | | Qty | Speaking Opp | Logo on Web site | Logo in App | Logo & Thank you on Social | Exhibit Table | One Conf Reg | Email List |
|---|---|---|---|---|---|---|---|---|---|
| ~~**Printed Pocket Guide**~~ **SOLD** | $3,500 | 1 | | x | x | x | x | x | x |
| **Master Classes (2 available)** | $3,500 | 2 | | x | x | x | x | x | x |
| **Sanitation Stations** | $3,500 | 1 | | x | x | x | x | x | x |
| ~~**Early Welcome Reception (Sun)**~~ **SOLD** | $3,500 | 1 | | x | x | x | x | x | x |
| ~~**Afternoon Refreshment Break (Tue)**~~ **SOLD** | $2,500 | 1 | | x | x | | | | |
| ~~**Morning Refreshment Break (Wed)**~~ **SOLD** | $2,500 | 1 | | x | x | | | | |
| ~~**Afternoon Refreshment Break (Wed)**~~ **SOLD** | $2,500 | 1 | | x | x | | | | |
| **Exhibit Hall Table** | $1,999 | 50 | | x | x | | x | x | |
| **Email List for One-Time Use** | $1,000 | n/a | | | | | | | x |