Faith & Fundraising Conference

February 26-March 1, 2023
Hilton Myrtle Beach Resort

Sponsorship Opportunities

Association for CHRISTIAN FUNDRAISING

Updated 1/20/2023

Why Faith & Fundraising?

What is Faith & Fundraising?

Faith & Fundraising: Myrtle Beach 2023 is **an in-person conference for fundraisers with a focus on faith.** Enjoy a vibrant oceanside venue while learning and networking, leaving inspired and energized.

We look forward to our time together:

- Take in beautiful scenery and the warm South Carolina weather at our opening event on the beach!
- Find numerous opportunities to connect with potential customers during exhibit hall hours, and through several networking events
- Engage in breakout sessions, master classes, and panels, with an opportunity to earn more than 15 CFRE credits
- Be transformed by our keynote presenters, who will influence you to effectively execute your organization's mission
- Reconnect and share experiences from the past year while exploring the Hilton Myrtle Beach Resort property
- Get to know your peers in a unique and relaxing atmosphere by gathering with one of our professional Affinity Groups
- Enjoy the panoramic view from the Hilton Dunes Ballroom while celebrating your colleagues' accomplishments at our annual Awards Banquet Reception

Why Sponsor?

- Unique opportunity to engage with approximately **300 leaders in the nonprofit sector** from the US, Canada, and beyond!
- Place your company's brand on sponsorship opportunities for Faith & Fundraising
- Generate leads using the Whova App!
- Worthwhile investment and wide array of opportunities to engage with those serving in the faith-based fundraising community
- Excellent beachfront location
- Opportunity to engage and participate in the conference breakout sessions and keynote presentations.

We will help you connect your products and services to leaders who need them:

Executive Director
CEO
Special Event Coordinator
Chief Development Officer
Major Gift Officer
Director of Communications
Director of Marketing
Board Member
Consultant

Annual Fund Director
Social Services Agencies
Higher Education/Seminaries
Outdoor Ministry
Congregations
Foundations
Financial Services Consultants
Arts/Culture
Health Care/Senior Living

Feedback From 2022 sponsors:

- "Sponsorship at Faith & Fundraising exceeded my goals, and yielded great networking contacts!"
- "I thought it was a great conference and have high hopes for the next one."
- "The conference is high quality and inspiring."
- "We've enjoyed our relationship over many years and hope to continue it."

Sponsorship Opportunity Details

Welcome reception & registration (Sunday evening)
$10,000

- Your logo included on a banner welcoming registrants to the conference and the welcome reception.
- A representative from your company gives a 60-second Welcome Address at the beginning of the Welcome Reception "Program."
- Your logo on the Conference Website and promotions related to the welcome reception.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media, and/or alongside photos from the welcome reception.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Awards Banquet (Tuesday evening)
$10,000
ACF has a long history of recognizing outstanding members at an annual awards banquet. The 2023 Banquet will be no different.

- Your logo included on a banner welcoming participants to the banquet.
- A representative from your company gives a 60-second Welcome Address at the beginning of the Awards Banquet "Program."
- Your logo included on the Conference Website and promotions related to the Awards Banquet.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media, and/or alongside photos from the awards banquet.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Keynote Speaker

$7,500 each (3 opportunities, 0 sold)

Keynote Speakers: We are planning three different keynote speakers around three themes:

- ➔ Keynote Speaker 1: TBA
- ➔ Keynote Speaker 2: TBA
- ➔ Keynote Speaker 3: TBA

Your $7,500 sponsorship of one Keynote Speaker includes:

- A representative giving a 2 minute welcome to the session and Introducing the speaker.
- Your logo on podium.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Keynote Speaker.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~**Conference Name Tag Lanyards**~~

~~**$5,000**~~ **SOLD**

- Your logo will be repeated on the lanyard (alongside F&F logo) for the conference name tags.
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Welcome Door Hanger

$5,000

We will provide a door hanger welcome bag on the hotel room door for each registrant, to include goodies from the Myrtle Beach area.

- Your logo on the door hanger bag.
- Option to include one postcard size promo piece in the door hanger bag (4x6, or similar).
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Graphic Artist

$5,000

Key educational and inspirational aspects of the conference will be recorded on large canvases by a graphic artist. Sponsor this unique visual representation of pivotal moments from Faith & Fundraising. View examples of graphic recording from 2022.

- Your logo on every canvas.
- Your organization recognized at our concluding session on Wednesday, when the artwork is revealed and reviewed.
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~**Conference App**~~

~~**$5,000**~~ **SOLD**

The Whova App is a visually-appealing and user-friendly app to guide conference attendees through the schedule, breakout groups, maps of the rooms, and the exhibitor hall. Attendees will be able to learn about speakers and reach out to fellow attendees. There will be prizes for the participants who use the app the most.

- Premier placement of your logo in the Conference App on Home Page and Schedule Pages
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Conference App.
- Your logo included in thank you for sponsorship on social media.

- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Wifi Sponsor
$5,000

- Premier placement of your logo when conference attendees access the hotel wifi.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Exhibit Hall Host
$4,000

- Your logo on a banner designating the hall.
- Your logo on signage and directions to the hall.
- Your logo on sponsor welcome package.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Exhibit Hall.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~**Monday Annual Meeting Breakfast**~~
~~**$4,000**~~ **SOLD**

- Your logo included on the welcome table / entrance.
- A representative from your company may present a 60-second Welcome to Meal and say a grace/blessing (or introduce someone to say grace).
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.

Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Tote Bag

$4,000

We will provide a canvass rectangular tote bag to each attendee at registration. It will be branded with the Faith & Fundraising Conference.

- Your logo as the only logo included on the Faith & Fundraising Tote bag.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~**Hotel Keys**~~

~~**$4,000**~~ **SOLD**

- Your logo on hotel keys
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Printed Pocket Guide

$4,000

The Printed Pocket Guide is typically 18x5" and folded. This easy reference guide includes the headline information for the conference schedule.

- Your logo prominently on the Pocket Guide
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~**Participant Notebook/Journal**~~

~~**$4,000**~~ **SOLD**

- Your logo included on journal for all attendees.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Host a Meal

$3,500

- ~~Lunch Monday~~ **SOLD**
- ~~Breakfast Tuesday~~ **SOLD**
- ~~Lunch Tuesday~~ **SOLD**

Your $3,500 sponsorship of one meal includes:

- A representative from your company may present a 60-second Welcome to Meal and say a grace/blessing (or introduce someone to say grace).
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Master Classes + Master Class Refreshment breaks
$3,500 (2 opportunities)
Two organizations share dual-branding for the full day of Tuesday Masterclasses, expected to be 2 sessions, exact sessions TBD.

- Your logo included on promotions and signage for Tuesday Masterclasses.
- Your logo included on tables during the refreshment break.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Includes one exhibitor table (6') and one conference registration.

Innovation Rooms
$3,500
Sponsor our Innovation Rooms, which are spaces where attendees work together to solve the biggest problems facing fundraisers today.

- Your logo included on promotions and signage.
- Your logo included on tables during the refreshment break.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Includes one exhibitor table (6') and one conference registration.

~~**Sanitation Station Sponsor**~~
~~**$3,500**~~ **SOLD**
The Sanitation Stations include hand sanitation and any other hygiene that the hotel may offer, placed near the Registration Area and Exhibit Hall Area.

Your $3,500 sponsorship of the sanitation stations includes:

- Your logo included on sanitation stations, pumps, etc.
- Option to offer your own branded sanitation swag at your own expense (ie. carry-away hand sanitizer or masks)
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.

~~**Trivia Night Sponsorship**~~

~~**$3,500**~~ **SOLD**

- Bring brief greetings at Trivia Night on Monday.
- Your logo included on signage.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.

~~**Monday Afternoon Refreshment Break**~~

~~**$1,500**~~ **SOLD**

- Your logo included on the Refreshment table.
- Your logo included on the Conference Website and app.
- Note: Exhibit table not included.

Tuesday Morning Refreshment Break

$1,500

- Your logo included on the Refreshment table.
- our logo included on the Conference Website and app.
- Note: Exhibit table not included.

Tuesday Afternoon Refreshment Break

$1,500

- Your logo included on the Refreshment table.
- Your logo included on the Conference Website and app.
- Note: Exhibit table not included.

Exhibitor Opportunity

$1,850 Exhibit Hall Table

This year's Exhibit Hall will be positioned directly behind and across from the main plenary conference room. Tables are 6' long. You may reserve more than one table at the usual per table rate.

- One exhibitor table (6')
- Conference registration for one participant
- Your logo included on Exhibitor Listing on the Conference Website
- Your logo included in the Exhibitor section of the digital app for the conference

Email Outreach Opportunity

Email to Participants

$1,000

Email to participants to be sent 3-4 months after the conference: Receive list of participant emails for a one-time email. Timing to be mutually agreed on.

Design Your Own Package!

Not seeing the right package for you and your business? Share your ideas with us, or ask for suggestions of other potential options, such as a wellness space, wellness activities, networking events, newcomer reception, early arrivals hospitality, speakers' green room, and more … you could even sponsor the weather!

Overview of Opportunities

		Qty	Speaking Opp	Logo on Web site	Logo in App	Logo & Thank you on Social Media	Exhibit Table	One Conf Reg	Email List
Welcome & Registration	$10,000	1	x	x	x	x	x	x	x
Awards Banquet	$10,000	1	x	x	x	x	x	x	x
Keynote 1:	$7,500	1	x	x	x	x	x	x	x
Keynote 2:	$7,500	1	x	x	x	x	x	x	x
Keynote 3:	$7,500	1	x	x	x	x	x	x	x
~~**Lanyards**~~ SOLD	$5,000	1		x	x	x	x	x	x
Door Hanger	$5,000	1		x	x	x	x	x	x
Graphic Artist	$5,000	1		x	x	x	x	x	x
~~**Conference App**~~ SOLD	$5,000	1		x	x	x	x	x	x
WiFi	$5,000	1		x	x	x	x	x	x
Exhibit Hall	$4,000	1		x	x	x	x	x	x
~~**Annual Meeting Breakfast**~~ SOLD	$4,000	1	x	x	x	x	x	x	x
Tote Bag	$4,000	1		x	x	x	x	x	x
Hotel Keys	$4,000	1		x	x	x	x	x	x
Printed Pocket Guide	$4,000	1		x	x	x	x	x	x
~~**Participant Notebook/ Journal**~~ SOLD	$4,000	1		x	x	x	x	x	x

		Qty	Speaking Opp	Logo on Web site	Logo in App	Logo & Thank you on Social Media	Exhibit Table	One Conf Reg	Email List
~~**Host a Meal**~~ **SOLD**	$3,500	3	x	x	x		x	x	x
Master Classes	$3,500	2	x	x	x		x	x	x
Innovation Rooms	$3,500	1		x	x		x	x	x
~~**Sanitation Stations**~~ **SOLD**	$3,500	1		x	x		x	x	x
~~**Trivia Night Sponsorship**~~ **SOLD**	$3,500	1	x	x	x		x	x	x
Exhibit Hall Table	$1,850	50		x	x		x	x	
~~**Afternoon Refreshment Break (Mon)**~~**SOLD**	$1,500	1		x	x				
Morning Refreshment Break (Tue)	$1,500	1		x	x				
Afternoon Refreshment Break (Tue)	$1,500	1		x	x				
Email List of Participants for One-Time Use	$1,000	n/a							x